

## PLUS COMMUNICATIONS AND FWD.US ARE HELPING 800,000 "DREAMERS" REACH THEIR AMERICAN DREAM

Currently, 800,000 "Dreamers," young undocumented individuals who were brought to the United States as children, receive work authorization and temporary relief from deportation due to the Deferred Action for Childhood Arrival (DACA) program. For many Dreamers, DACA has allowed them to step out of the shadows and pursue higher education or a job in the only country they have ever known.

With 95 percent of DACA recipients either working or going to school, a possible repeal from the Trump administration would remove 700,000 people from the workforce in a single day and cost \$433.4 billion in GDP loss over a decade. With this important cause in mind, we set out to secure a long-term legislative solution by leveraging Dreamers' voices across the country to increase awareness of their cause and urge President Trump and Congress to protect their community.

### OUR STRATEGY: PUTTING FACES TO THE CAUSE

Engaged strategic coalition partners to influence legislators and educate voters



Saba Nafees, PhD Student at Texas Tech University, born in Pakistan and moved to Fort Worth, TX at age 11



Jaime Rangel, student at Dalton State University, born in Mexico and moved to Dalton, GA as an infant



Jesus Contreras, Paramedic, born in Mexico and moved to Houston, TX at 6 months old

### OUR RESULTS:

- Recruited and media-trained over **300 Dreamers**
- Generated over **1,000 earned media hits** across the country
- Launched **25-state** grassroots campaign
- Activated more than **600 diverse third-party supporters**
- Generated over **85,000 individual letters**, calls and emails to Members of Congress on the issue
- Sponsored nearly **300 events** across the country to educate and engage community leaders to support Dreamers
- Reached over **5 million impressions** via our online efforts and secured over **50,000 engagements**

### PRESIDENT TRUMP SAID HE WOULD TREAT DREAMERS WITH "HEART"

#### August 2016:

"We will immediately terminate [DACA]"

#### November 2016:

"We're going to work something out that's going to make people happy and proud...They got brought here at a very young age, they've worked here, they've gone to school here."

#### January 2017:

"They shouldn't be very worried. I do have a big heart. We're going to take care of everybody."

#### February 2017:

"We're going to show great heart. DACA is a very, very difficult subject for me. I will tell you. To me, it's one of the most difficult subjects I have...But you have some absolutely incredible kids."

#### September 2017:

"Does anyone really want to throw out good, educated and accomplished young people who have jobs, some serve in the military? Really!"

### CONGRESS INTRODUCES MULTIPLE LEGISLATIVE VEHICLES

In 2017, 203 Democratic and 44 Republican Members of Congress have cosponsored legislation in both chambers that provides long-term certainty for Dreamers such as the DREAM Act, RAC Act, SUCCEED Act and BRIDGE Act.

In comparison, when the first DREAM Act was introduced in 2001, it only received 12 Democrat and 6 Republican cosponsors in the Senate.

